P.O. BOX 4200, BELLEVILLE, ONTARIO 613-962-9501

LOYALIST COLLEGE OF APPLIED ARTS AND TECHNOLOGY

11/5/74

Dear Harold,

"The Ray Hearing got" good Coverage.

Yet, interest, Media, and impact wise, The J.F.K. Affair has a deeper Significance. With Ford as President, even greater Considerations are quite possible.

Aside from purely Commercial Concerns, The J.F.K./R.F.K. Cases are "Contemporary".

Your Book will have a fine Market - subject and target (Ford) wise.

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